

SONNENALP RESORT OF VAIL RANKED AMONG THE TOP 100 HOTELS
OVERALL IN TRAVEL + LEISURE'S 2010 WORLD'S BEST AWARDS

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The Sonnenalp Resort of Vail has landed on the World's Best Hotels Overall list in *Travel + Leisure's* annual World's Best Awards, which will be featured in its August issue. Readers participating in the 15th annual survey gave the Sonnenalp a score of 92.52, ranking it 69th on the list (tied with another property). The only other Colorado hotel recognized on the list of Top 100 Hotels Overall was the Little Nell in Aspen, ranked at number 86. Hotels were rated in the following categories: rooms/facilities, location, service, restaurants/food and value.

In addition, the Sonnenalp was one of only four Colorado resorts ranked among the Top 50-Resorts in the Continental U.S. and Canada. Sonnenalp was ranked 6th, up from number 28 in 2009. The other Colorado resorts making the list included the Little Nell (8th), the Ritz-Carlton, Bachelor Gulch (34th) and The Broadmoor (35th).

"This is such a great honor, and we thank the readers of *Travel + Leisure* for this recognition," said Patricia McNamara, Director of Sales & Marketing at the Sonnenalp. "We strive every day to provide our guests with an exceptional resort experience and it is very rewarding when our efforts pay off, whether on a prestigious list such as this, or simply by making a guest's day."

To see the list of the Top 100 Hotels Overall, as well as complete Worlds' Best Awards readers' poll results and survey methodology, go to www.travelandleisure.com/worldsbest/2010.

For more information about the Sonnenalp Resort of Vail, go to www.sonnenalp.com.

About Sonnenalp Resort of Vail

The Sonnenalp Resort of Vail® is a family owned and operated luxury hotel and resort located in Vail, Colorado. A member of Leading Small Hotels of the World, the resort offers 115 suites and 12 guest rooms, with each suite featuring a gas-log fireplace, stocked mini-bar, walk-in closet, king or double beds, luxurious down comforters, custom-designed Bavarian wood furniture and a grand-scale bathroom with heated marble floors. The Sonnenalp Resort of Vail's full-service European spa features a fireside lounge, indoor/outdoor pool, whirlpool tubs, fitness room, private sauna and steam baths for men and women, changing rooms and refreshment bar. The resort's additional amenities include three award-winning restaurants, a library, game room, piano bar and lounge, first-class meeting and banquet facilities, as well as full-time valet and concierge services. The Sonnenalp Resort of Vail is recognized among the world's premier resort properties by offering a variety of all-inclusive package options for guests – pampering spa services, golf at the Sonnenalp Golf Club, the resort's private 18-hole Scottish links-style golf course, private recreation and ski guides, children's programs and dining at its renowned restaurants - as well as a level of personal attention and service that is unparalleled in the Vail Valley.

