



FOR IMMEDIATE RELEASE:

**SONNENALP HOTEL RECOGNIZED WITH TWO
CONDÉ NAST TRAVELER'S 2016 READERS' CHOICE AWARDS
" #4 in 10 BEST RESORTS IN THE US" AND
" #2 in 15 BEST RESORTS IN COLORADO"
THE WORLD'S BEST HOTELS, RESORTS, CITIES, ISLANDS, AIRLINES, AND CRUISE
LINES**

October 19, 2016 – *Condé Nast Traveler* announced the results of its 29th annual Readers' Choice Awards with the Sonnenalp Hotel recognized as the #4 in 10 Best Resorts in the US and #2 in 15 Best Resorts in Colorado, with a score of 97.87.

"*Condé Nast Traveler* is one of the most reputable publications in the travel industry worldwide," said Johannes Faessler, owner of the Sonnenalp Hotel. "To have been included on not one, but two, of these prestigious lists speaks volumes for us. We are honored to receive such recognition."

Over **300,000** dedicated readers – nearly twice as many as last year -- cast votes for **7,394** hotels, **606** cities, **500** cruise ships, and **236** islands, in an average survey time of 8.4 minutes. The result? The **1,402** best travel experiences in the world.

Through four generations of family ownership the Sonnenalp Hotel remains Vail's most iconic hideaway. Consistently named among America's top hotels and resorts, the Sonnenalp epitomizes the mix of alpine adventure and timeless European elegance that sets Vail apart. Deeply rooted in the community, it's the warmth of the Sonnenalp's staff, its relaxed charm and its unparalleled location that reveal the true heart of this world-class destination.

The *Condé Nast Traveler* Readers' Choice Awards are the longest-running and most prestigious recognition of excellence in the travel industry and are commonly known as "the best of the best of travel." Under Editor in Chief Pilar Guzmán, the Readers' Choice Awards have become more selective and specific to the passions that inspire today's travelers.

The Readers' Choice Awards are announced in the November issue of *Condé Nast Traveler*, on newsstands nationwide on October 25, 2016. The full list is published exclusively online, at www.CNTraveler.com/rca.

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About Sonnenalp: Through four generations of family ownership the Sonnenalp Hotel remains Vail's most iconic hideaway. Consistently named among America's top hotels and resorts, the Sonnenalp epitomizes the mix of alpine adventure and timeless European elegance that sets Vail apart. Deeply rooted in the community, it's the warmth of the Sonnenalp's staff, its relaxed charm and its unparalleled location that reveal the true heart of this world-class destination.

About Condé Nast Traveler: As the most discerning, up-to-the-minute voice in all things travel, Condé Nast Traveler is the global citizen's bible and muse, offering both inspiration and

vital intel. Condé Nast Traveler is the most trusted and celebrated name in travel with 6 National Magazine Award wins and 26 nominations in its 28-year history. Advertising Age named Pilar Guzmán Editor of the Year in 2014 and CNTraveler.com attained 4 Webby Awards since 2015. www.cntraveler.com

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