



**Sonnentalp
Gold Club**

Member Benefits

Welcome To The Sonnenalp Gold Club

The Sonnenalp Gold Club is the premier loyalty program for our valued return guests. Gold Club offers the most comprehensive benefits package with each and every stay. Sonnenalp Gold Club members are an integral part of the Sonnenalp Family, and we are constantly striving to build and grow the Gold Club program to exceed your expectations. We look forward to welcoming you to the Sonnenalp very soon.



Benefits Extend to Your Family!

Your membership in the Sonnenalp Gold Club is our gift to you as one of our most loyal guests.

As our most loyal guests, we want you to be able to enjoy the Sonnenalp with your family, when you're here and even when you're not.

To encourage use of your benefits, we extend your member benefits to your Vertical Family!

This means that your parents, your children and your grandchildren can also enjoy the benefits of Sonnenalp Gold Club membership when they stay with us, even if you are not along for the trip.

Make sure to book with us directly and we'll ensure these benefits are in place for your family.



Gold Club Member Benefits*

SAVINGS AT LUCA BRUNO

Save 10% at Luca Bruno when mentioning your Sonnenalp Gold Club status.

GMC TEST DRIVE

Johannes and Rosana have purchased a vehicle exclusively for Gold Club guests' personal use. When you are at the Sonnenalp and in need of a vehicle, we now have a car waiting for you. It is easy to sign up, please visit our concierge for more details and to check availability.

ACCESS TO YEAR-ROUND EVENT TICKETS

Vail is home to a thriving arts scene that showcases a variety of performances including music, dance, comedy, and more. The Sonnenalp Hotel will have access to tickets for various events and performances on a first come first serve basis intermittently throughout the year. Check your Gold Club Post for news on upcoming shows and ticket availability and contact Judy Vanbergen at jvanbergen@sonnenalp.com to express your interest!

COMPLIMENTARY MOVIE RENTALS

Enjoy one rental per day provided through our in-room movie rental service, accessed via the in-room televisions.

COMPLIMENTARY SNOWSHOE RENTALS

All of your snowshoe rentals will be complimentary during your stay.

SONNENALP CLUB

Complimentary access to fitness facility and group classes at the Sonnenalp Club.

DISCOUNTED RESORT FEES

Gold Club guests pay a discounted \$20/night (plus tax) for every stay. You will have access to all the amenities provided to guests by this resort fee. These amenities include but are not limited to the use of GMC and hotel vehicles, select digital newspapers, coffee service each morning in King's Club, select Kid's Club and Sonnenalp Guided Activities, guest access to Spa and fitness facilities, WiFi in room, Sonnenalp Ski Concierge service at Gorsuch Ski Haus, and much more.

COMPLIMENTARY BREAKFAST IN LUDWIG'S

Our famous breakfast in Ludwig's is included in all Gold Club reservations booked directly with the Sonnenalp. Please note that meals must be eaten in the restaurant to qualify as complimentary and gratuity is not included.

GIFT CERTIFICATE TO GOLDEN BEAR

This jewelry store has been The Symbol of the Vail Valley for more than 40 years and we are thrilled to offer you an opportunity to have a piece of Vail with you always. Each family will receive a \$50 Gift Card upon their Gold Club induction to be utilized upon your next visit to the Golden Bear retail location in Vail Village. This gift is offered once per membership for the lifetime of the membership and is valid through March 31, 2022.

COMPLIMENTARY GOLF & FREE CLUB RENTALS AT THE SONNENALP CLUB

Gold Club guests can enjoy one complimentary round of golf for two guests - including optional club rentals - per stay. This offer is non-transferrable and may not be applied towards future visits if not redeemed. Tee times are subject to availability and carts are available at standard rates. Contact our concierge for details!

COMPLIMENTARY EAGLE AIRPORT TRANSFER

The Sonnenalp is pleased to provide our Gold Club guests with one complimentary round trip transfer to and from the Eagle County Regional Airport per reservation. A minimum of 72 hour advance notice is required and drives are subject to availability. Please note that shuttle transfers are not guaranteed to be private and you may be grouped with other guests as demand requires. To pre-arrange your transportation, please contact our Concierge at (970) 479-5429 or concierge@sonnenalp.com.

COMPLIMENTARY SKI WAX

Get your winter gear in tip-top shape with one complimentary Ski Wax per member per stay provided at our Sonnenalp Ski Concierge. 72 Hour advanced notice is required. Contact the Sonnenalp Concierge to arrange your professional services.

MONEY BACK ON GROUP BOOKINGS

When you book a meeting, or bring a group to the Sonnenalp, we will credit your next personal Sonnenalp stay with a 10% credit of all room revenue spent at the hotel by your group.

Gold Club Member Benefits*

GOLD CLUB COCKTAIL RECEPTIONS

Join us every Thursday evening during the winter season for a very special cocktail reception, just for our Gold Club members. Meet your Gold Club staff as well as other Gold Club members staying at the hotel at the same time. It's a great way to make new friends from around the world!

\$100 HOTEL CREDIT

This credit, earned during each stay, will be applied at checkout to charges made at the Sonnenalp Spa and hotel restaurants. This credit may not be applied to your nightly room rate.

15% OFF SONNENALP SPA SERVICES

Enjoy discounted rates on all services in our luxurious spa facility. Treat yourself to a massage, a facial or any of our spectacular services. Advance reservations recommended.

COMPLIMENTARY KIDS CLUB ACCESS

Complimentary access to the regular kids club programming (4-6pm and 4-8pm activities) - this does not include the ski school concierge program. Reservations are required and space is based on availability.

50% OFF LAUNDRY SERVICE

We are more than happy to keep your clothes clean and pressed during your stay at the Sonnenalp. Our in-house laundry service is available to you at greatly discounted rates. This does not include dry cleaning.

COMPLIMENTARY EQUIPMENT STORAGE

Stress less and travel light with our Gold Club equipment storage! The Sonnenalp Hotel will store your skis and snowboards for you in our long-term storage rooms and have it ready to go for your next visit to Vail. Items must be reconfirmed annually and protective cases must be provided by the Member. The Sonnenalp is not liable for damages due to inadequate exterior protective covering.

EARLY CHECK-IN & LATE CHECK-OUT

Requests for early check in and late check out are based upon availability and will be confirmed 24 hours prior to guest arrival and departure.

COMPLIMENTARY VALET PARKING

A \$45 per night value.

**Comprehensive Gold Club Benefits are awarded exclusively to direct bookings made via the Sonnenalp Hotel at the Gold Club rate. Any reservations made through our associated partners, programs, groups, or special events do not qualify to receive Gold Club benefits.*

***The Sonnenalp Hotel is a non-smoking, pet-free establishment. Please contact your Gold Club Team for any questions or concerns.*

Featured Gold Club Highlights

GOLD CLUB GIVES BACK

As our most loyal guests, your feedback is the Gold Standard not only to our Hotel but to our employees as well. Is there a staff member who has always made your stay extra special? Share their name on Trip Advisor and they will be eligible to receive a reward in recognition of their exemplary service. Let us know how we are doing and who you love at www.tripadvisor.com/reviewit!

TREFF CAFE

Something new is brewing at the Sonnenalp... Join us in the new Treff Cafe located directly across from the Swiss Chalet. Featuring artisan espresso and coffee creations to start your morning off right and a selection of wine, cocktails and gourmet snacks to finish the day.

SONNENALP PET POLICY

We are committed to providing world class service and top of the line amenities to curate an unforgettable experience for you each and every time you visit. In the interest of preserving our ongoing renovations and investments, The Sonnenalp Hotel is unfortunately no longer able to accommodate pets including emotional support, comfort, therapy, or companion animals who are not considered a service animal under the ADA. We appreciate your support and understanding.

YOUR GOLD CLUB TEAM

The Sonnenalp Gold Club enjoys the care and attention of a dedicated team of Sonnenalp staff who are eager to help with any element of your stay. From booking your room to planning a special occasion, no detail is too small. Please reach out to Judy for any item you may need. It is our privilege to assist you!

JUDY VANBERGEN

Gold Club Manager

jvanbergen@sonnenalp.com

970-479-5432,

reservations@sonnenalp.com

(In Office Wednesday through Sunday)



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Hotel



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THE LEADING HOTELS
OF THE WORLD®

GMC

Benefits subject to change at any time without notice